



This is what we cherish. Beautiful roses, fresh air, open space, and the rural character that makes communities special. I recently visited Rose Story Farm in Carpinteria with a group of rose enthusiasts. We expected to smell roses. What happened next started me asking questions.

CARPINTERIA TODAY

A Preview of Valley Center's Future?

WHAT WE EXPECTED



Fragrant Roses



Fresh Coastal Air



Rural Agricultural Charm

WHAT WE FOUND



The smell of
large-scale
cannabis
cultivation

“ We drove to Rose Story Farm expecting to smell roses. Instead, the smell of cannabis reached us nearly a quarter mile before we arrived. ”



BEFORE VALLEY CENTER SAYS YES...

let's examine the Carpinteria experience.

Carpinteria Today - We drove to Rose Story Farm expecting to smell roses. Instead, the smell of cannabis reached us nearly a quarter mile before we arrived. That experience led me to investigate what had happened in Carpinteria and what lessons Valley Center might learn.

CARPINTERIA REALITY

4,000+ ODOR COMPLAINTS

*Reported to Santa Barbara County
related to cannabis cultivation odors*

RESIDENTS REPORTED:



Persistent
cannabis odors



Skunk-like
smells



Repeated
quality-of-life
impacts



Complaints
concentrated
around cultivation
areas



A SINGLE COMPLAINT IS AN ANNOYANCE.

4,000+ COMPLAINTS INDICATE A COMMUNITY-WIDE PROBLEM.

Real complaints. Real impacts. Real residents.

4,000+ Odor Complaints - At first I thought my experience might have been unusual. Then I learned that Santa Barbara County received more than 4,000 odor complaints related to cannabis cultivation. One complaint is an annoyance. Thousands of complaints indicate a community-wide issue.

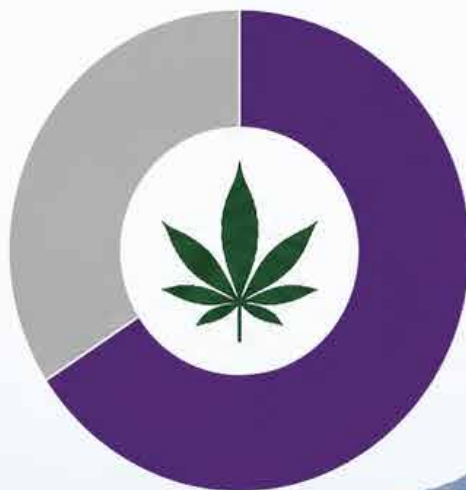
LICENSED OPERATORS STRUGGLED WITH ODOR CONTROL

Santa Barbara County Cannabis Compliance Program Findings

67%

OF LICENSED OPERATORS
FACED LICENSE REVOCATION
PROCEEDINGS

Related to odor-control compliance issues



KEY TAKEAWAYS



Odor violations were the **#1 reason** for enforcement actions.



Thousands of residents reported persistent cannabis odors.



Even **licensed operators** failed to consistently control odors.



Compliance on paper doesn't always mean compliance in **practice**.



THE ISSUE WASN'T ILLEGAL OPERATIONS.
THE ISSUE WAS CONTROLLING THE ODOR.



IF LICENSED OPERATORS IN CARPINTERIA STRUGGLED,
WHAT MAKES US THINK VALLEY CENTER WILL BE DIFFERENT?

Licensed Operators Struggled - One of the most important findings is that odor issues were not limited to illegal operators. Even licensed operators faced compliance challenges. The issue was not simply whether cultivation was legal. The issue was controlling the odor in the real world.

QUALITY OF LIFE MATTERS

What Residents Are Concerned About



PROPERTY VALUE CONCERNS

Uncertainty about the impact on nearby home values



PERSISTENT CANNABIS ODOR

Ongoing odors that affect daily life and comfort



REDUCED ENJOYMENT OF OUTDOOR SPACES

Harder to enjoy patios, yards, and open spaces



IMPACTS TO RECREATION AND OUTDOOR ACTIVITIES

Affects hiking, walking, equestrian trails, and outdoor enjoyment



AGRICULTURAL TOURISM IMPACTS

Odors can diminish the experience for visitors and impact local businesses



REPEATED UNRESOLVED COMPLAINTS

Frustration from recurring issues with insufficient resolution

THE QUESTION IS NOT:



“IS CANNABIS LEGAL?”

THE QUESTION IS:



“HOW DOES IT AFFECT THE PEOPLE WHO LIVE HERE?”



VALLEY CENTER IS MORE THAN A LOCATION.

IT'S OUR HOMES, OUR COMMUNITY, OUR QUALITY OF LIFE.



Let's Learn From Carpinteria's Experience Before Shaping Valley Center's Future.



Quality of Life Matters - This discussion is really about quality of life. Residents have concerns about property enjoyment, outdoor recreation, tourism impacts, persistent odors, and preserving the character of their community. The question is not whether cannabis is legal. The question is how it affects the people who live here.

PUBLIC SAFETY & ENFORCEMENT CONCERNS

Approving Cultivation Creates Ongoing Responsibilities



\$1.2+ BILLION in illegal cannabis seized by California since 2022



ONGOING statewide enforcement operations continue



ENVIRONMENTAL DAMAGE linked to illegal grows: habitat destruction, illegal pesticides, and ecosystem harm



WATER THEFT and illegal diversion remain major concerns



HIGH-VALUE CROP requires ongoing security and oversight



LEGAL DOES NOT MEAN RISK-FREE.

Communities invest in enforcement for as long as cultivation exists.



APPROVING CULTIVATION ALSO CREATES A LONG-TERM ENFORCEMENT RESPONSIBILITY.



Learn from the Carpinteria experience before shaping Valley Center's future.

Public Safety & Enforcement - California continues to devote substantial resources to cannabis enforcement. Illegal grows, environmental damage, water theft, and ongoing enforcement actions demonstrate that cultivation brings long-term oversight responsibilities. Communities should understand those responsibilities before approving expansion.

THE VALLEY CENTER QUESTION

Before Additional Cannabis Cultivation Is Approved...
Residents Deserve Clear Answers.



1. How will odor be controlled?



2. Who monitors compliance?



3. What happens after repeated complaints?



4. How are nearby residents protected?



5. What lessons have been learned from Carpinteria?



6. Is large-scale cannabis cultivation compatible with Valley Center's future?



**THIS IS ABOUT
OUR COMMUNITY.
OUR FUTURE.
OUR CHOICE.**



Let's learn from other communities before repeating their mistakes.



LET'S PROTECT WHAT MAKES VALLEY CENTER SPECIAL.

Learn from other communities. Plan wisely. Protect our quality of life.

The Valley Center Question - Before additional cultivation is approved, residents deserve answers. How will odor be controlled? Who monitors compliance? What happens after repeated complaints? What protections exist for nearby residents? And what lessons have been learned from communities like Carpinteria?

OUR FUTURE. OUR CHOICE.



Let's Shape Valley Center's Future—Wisely.

WE LOVE VALLEY CENTER FOR:



OUR SCENIC
BEAUTY



OUR RURAL
CHARACTER



OUR FAMILIES
AND NEIGHBORS



OUR OUTDOOR
LIFESTYLE



OUR QUALITY
OF LIFE

Cannabis cultivation may be legal,
but it's not the right fit for every community.



LET'S LEARN FROM CARPINTERIA'S EXPERIENCE
SO WE DON'T REPEAT THEIR MISTAKES.



THE DECISIONS WE MAKE TODAY WILL SHAPE VALLEY CENTER FOR GENERATIONS.
LET'S GET IT RIGHT. | *Thank you.*

WHAT YOU CAN DO



STAY INFORMED

Attend meetings and follow developments.



SPEAK UP

Share your concerns and ask questions.



DEMAND ACCOUNTABILITY

Insist on strong odor controls, enforcement, and transparency.



WORK TOGETHER

A strong, informed community has a stronger voice.



PROTECT WHAT MATTERS

Our homes. Our land.
Our future.

Our Future, Our Choice - This is not about being for or against cannabis. It is about deciding what kind of community we want Valley Center to be. The decisions we make today will shape our community for years to come. Let's learn from other communities and make informed choices.